

Would your company be interested in sponsoring this work? With continued financial support and collaboration from companies like yours, Trying Together continues working to ensure the needs and rights of educators, families, children, and communities are prioritized to create a future in which: caregivers feel valued; children have access to high-quality early learning environments; and families have the resources they need to support their children's early learning experiences so they can thrive. **We offer a range of partner benefits designed to enhance brand visibility, target specific audiences, and provide networking opportunities within our community.**

To learn more about Trying Together's sponsorship opportunities or to discuss ideas you may have for supporting the work of early childhood, please contact Kerry Chapman, Assistant Director of Development, at 412.206.1053 or kerry@tryingtogether.org.

Trying Together's Reach:

Trying Together serves nearly 9,000 early childhood educators, and the 65,000 children who they care for across 1,000 programs in our 10-county* region.

In addition, Trying Together has:

- a combined total of 12,000 followers on Facebook & Instagram
- 161K users and 553K views on tryingtogether.org in the last 12 months
- 7,660 Trying Together newsletter subscribers

* Located in Southwestern Pennsylvania, Trying Together serves Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland counties.



Support the Work of Early Childhood in Southwestern Pennsylvania

Think about your first caregivers - the ones who fed you as an infant, made you laugh as a toddler, and held you close when you cried. Though you may not remember them, their care shaped who you are today.

For more than 60 years, Trying Together has worked to ensure that families with young children and their early educators in Southwestern Pennsylvania are supported. We achieve this through advocacy, community resources, and professional growth opportunities -- always with the needs and rights of young children and their caregivers at the center.

Because when children grow up supported, and when the educators who nurture them are valued, we all benefit from a stronger, healthier, and more supportive society.

Trying Together partners with Forbes Career Technical College's Early Childhood Education program to support high school students pursuing their Child Development Associate (CDA) credential. Throughout their senior year, our staff guides them through the CDA content and mentors them as they assemble their Professional Portfolios. These portfolios reflect each student's values and philosophies about early childhood education while showcasing their growing expertise.

The true measure of this partnership isn't just in completed portfolios or scheduled exams—it's in the confidence and pride students feel as they step into the profession. Their voices remind us why this work matters:

Baylee and Patty have been such an incredible support throughout this process. At the beginning, I felt overwhelmed, but their guidance and encouragement gave me the confidence I needed. Now I'm preparing for my CDA test and observation—and I know I couldn't have done it without their help.

Madelyn Hailstones

High School Graduate - Early Childhood Education Program at Forbes Career Technical College



This was my first time visiting Harrisburg as an advocate. Although I have worked in Infant/Toddler services for many years, I had not considered advocacy to be part of my role. With the challenges our field is facing, I felt compelled to take action and speak up for the work I consider my life's calling. The visit was welcoming, well-organized, and energizing. While my time with legislators was brief, it gave me a valuable first experience in advocacy and a deeper commitment to continuing this work.

Kelly Kubant Nee, B.S., IMH-E®

Disabilities Coordinator & Practice-Based Coach, Early Head Start – University of Pittsburgh Office of Child Development

These individual successes matter—but the broader system is in crisis. A recent statewide survey of 1,140 child care providers revealed that:

92%

of child care programs reported challenges in recruiting staff

85%

struggling with teacher shortages.

Those shortages are leaving more than **3,000** unfilled positions statewide.

These shortages leave families without reliable child care and children without the educators they need to grow and learn.

How can you help?

With continued financial support and collaboration from companies like yours, Trying Together can ensure the needs and rights of educators, families, and children remain a priority. Together, we can create a future where caregivers feel valued, children have access to high-quality early learning environments, and families have the resources they need to help children thrive.

